

A stylized, semi-transparent city skyline in shades of blue and grey serves as the background for the entire page. The buildings are represented as simple geometric shapes of varying heights and widths.

the BrokerList

SPONSORSHIP OPPORTUNITIES





WHO WE ARE:
THE FIRST FREE ONLINE PLATFORM IN THE CRE COMMUNITY
FOR FINDING BROKERS, DEALS, SERVICES
AND VENDORS. WE ARE THE COMMUNITY FOR BROKERS.



SPONSORSHIP

A UNIQUE SPONSORSHIP OPPORTUNITY

theBrokerList is a community focused on commercial real estate brokers.

With 8000+ verified commercial real estate brokers as our audience and subscribers theBrokerList is a powerful platform! After years of building relationships with our advertisers and brokers we are trusted partner to both. We only advertise with companies we believe in and know can benefit our brokers. At theBrokerList we care deeply about our advertiser's success and truly making them a part of our unique and very special community. Our advertisers come back time and again and we have over 30 five-star Google reviews!

WHAT PEOPLE ARE SAYING

"My firm, REA has been with theBrokerList from the beginning. Once we rebranded as RealNex we continued the tradition of supporting theBrokerList as a legacy advertiser. We share our RealNex blog and interact natively with theBrokerList, which keeps our brand in front of the commercial real estate audience and potential new clients all year long. theBrokerList is a wonderful tool and is an essential part of our advertising each year. – Matthew Smith, RealNex

WHO WE WORK WITH



ADVERTISING CHANNELS

Multiple channels dedicated to dynamic brand visibility.

Email

**8200+ EMAIL
SUBSCRIBERS**

12-19% OPEN RATE

Subscriber list includes
brokers, investors,
technology companies
and owners and
developers.

Social Media

**28,000 TWITTER
FOLLOWERS**

**1000 FACEBOOK
GROUP
MEMBERS**

**1800 INSTAGRAM
FOLLOWERS**

**5,600 LINKEDIN
CONNECTIONS**

Blog

Pageviews **10K monthly**
Users (Unique Visitors)
6.2K monthly
Sessions (Visits) **8.3K**
Named top industry blog
by The News Funnel,
Duke Long, SharpLaunch,
RealtyShares to name a
few.

Website

Pageviews **81k monthly**
Users (Unique
Visitors) **36k monthly**
Sessions (Visits) **43k
monthly**
Twitter **22k followers +
366k impressions per
month**
Facebook **800+ daily
post reach**
RSS **87 syndicators**
Membership **7.8k**
Email
Distribution **8,200**
Alexa **77k United
States Ranking**
Geographic coverage
– **United States,
Canada.**



The Package

What This Includes

Stats

Cost



THE EMAIL BLAST PACKAGE

- Three dedicated Eblasts over a 3-week period.
- 1 post per week on LinkedIn and Twitter.

Over 8200+ social media subscribers
12-19% open rates
28,000 Twitter Followers
6000 LinkedIn Connections
1,800 Instagram Followers

\$795



THE CAMPAIGN PACKAGE

- Four dedicated Eblasts over a 4-week period
- 1 post per week on LinkedIn and Twitter
- Banner ad on all pages of the tBL website (970 x 90)
- Banner ad on a weekly tBL email (600 x 100)

Over 8200+ social subscribers
12-19% open rates
28,000 Twitter Followers
1,800 Instagram Followers
6000 LinkedIn Connections

\$1000



BUILD YOUR OWN PACKAGE

Create a package and choose what works for you!

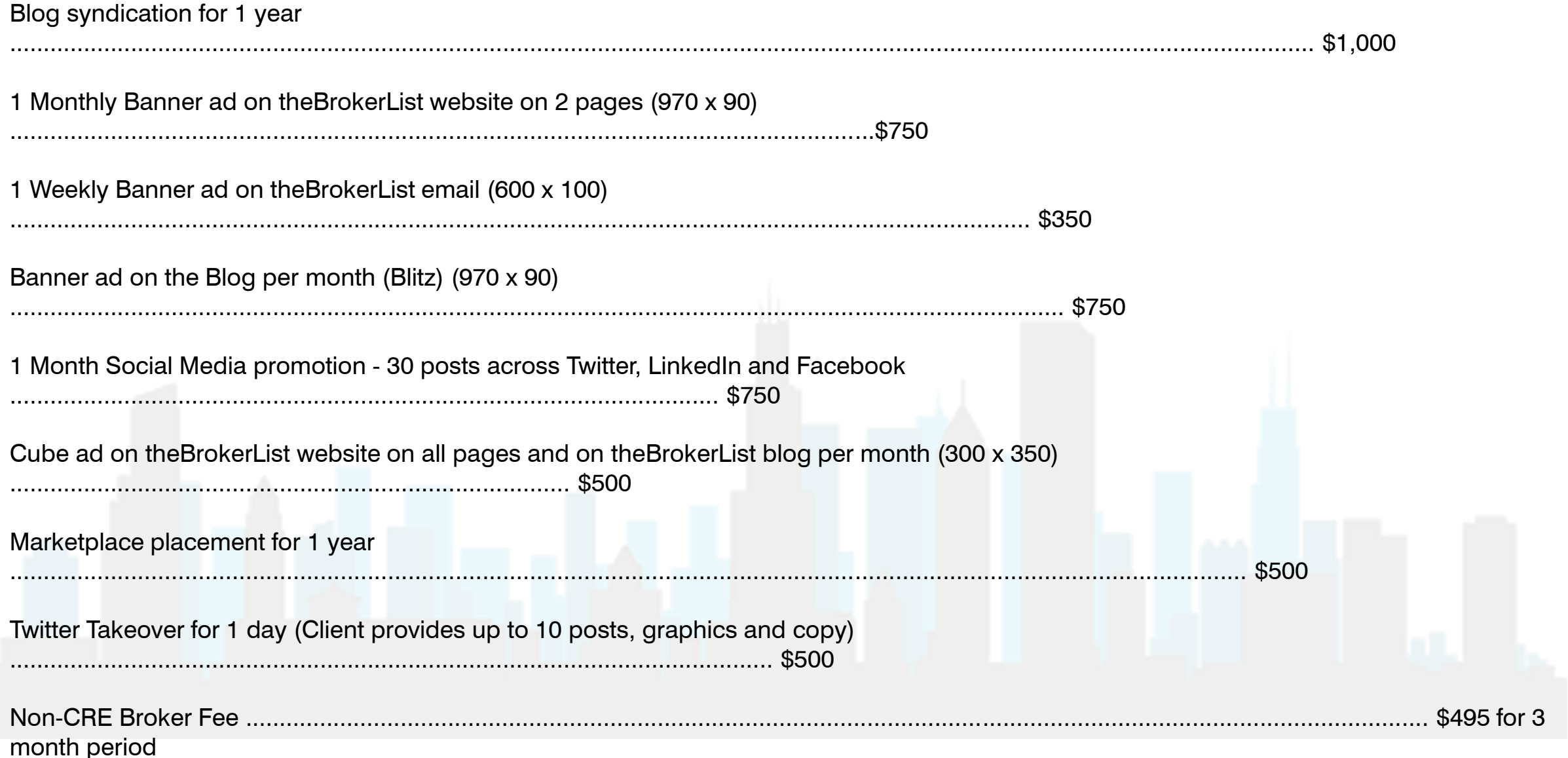
Over 8200+ subscribers
12-19% open rates
28,000 Twitter Followers
6000 LinkedIn Connections
1,800 Instagram Followers

You pick your budget.



THE BROKER LIST ADVERTISING MENU

We Have The Right Option For you



Blog syndication for 1 year	\$1,000
1 Monthly Banner ad on theBrokerList website on 2 pages (970 x 90)	\$750
1 Weekly Banner ad on theBrokerList email (600 x 100)	\$350
Banner ad on the Blog per month (Blitz) (970 x 90)	\$750
1 Month Social Media promotion - 30 posts across Twitter, LinkedIn and Facebook	\$750
Cube ad on theBrokerList website on all pages and on theBrokerList blog per month (300 x 350)	\$500
Marketplace placement for 1 year	\$500
Twitter Takeover for 1 day (Client provides up to 10 posts, graphics and copy)	\$500
Non-CRE Broker Fee	\$495 for 3 month period

the Broker List

For more information reach out to Amanda@atypicalcompany.com

